



County of Albemarle
Community Development Department

Architectural Review Board
Khris Taggart, Planner
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MEMORANDUM

TO: Architectural Review Board
FROM: Khris Taggart, Planner
RE: ARB-2021-96: Umansky Subaru Building Renovation: Architectural Revisions
Other Business Item for November 15, 2021 ARB Meeting
DATE: November 5, 2021

On September 7, 2021 the ARB approved the above-noted application with conditions related to the site plan. On October 5, 2021 a revised site plan set was submitted that resolved the conditions of approval. On October 11, 2021 the applicant submitted revised architectural drawings that include a few changes to the approved building design, as outlined in Attachment I. Staff requests ARB input on one of these changes - the reintroduction of the blue fascia at the top of the sales area building.

In the June 7th preliminary review of the proposal and in the subsequent action letter, it was noted that the blue fascia emphasized the trademark design and changing the color could help reduce the trademark impact. In the September 7 review, the blue fascia had been revised to silver and the ARB agreed that the trademark impact had been reduced. Staff finds that the reintroduction of the blue fascia in the October 11th resubmittal is not appropriate and requests ARB input on this change.

ATTACHMENTS

- **Attach. I:** ARB2021-49: [Umansky Subaru Preliminary Review ARB Meeting Materials \(June 7, 2021\)](#)
- **Attach. II:** ARB2021-96: [Umansky Subaru Final Review ARB Meeting Materials \(September 7, 2021\)](#)
- **Attach. III:** ARB2021-96: [Umansky Subaru Final – Revised Architectural Drawings \(October 11, 2021\)](#)